2017 / 2018 IMPACT REPORT

OUR MISSION: to eradicate poverty & increase social mobility through the power of partnerships

WE SERVE: ORANGE, DURHAM, WAKE, & JOHNSTON COUNTIES, NC

WE FUND: 85 NONPROFIT AGENCIES & 17 COLLABORATIVE PARTNERSHIPS

OUR FUNDING PROVIDED HELP TO 42,274 FAMILIES (108,177 INDIVIDUALS)

6,310,712 meals were provided to the community
1,783 received help to break the cycle of homelessness

150 SIGNATURE CAMPAIGN PARTNERS
15,359 INDIVIDUAL GIFTS
1,330 LEADERSHIP LEVEL DONORS ($1,000+)
3,400 VOLUNTEERS at United Way Sponsored Events

908 Received help to achieve educational and employment goals
3,346 parents now have the tools to help their children with school
35,713 escaped personal and family crisis or violence
2,481 individuals received treatment to help them overcome addiction
Learn more about our work at www.unitedwaytriangle.org

96%
of students and families within the East Durham Children’s Initiative increased their social support network.

130,904
Calls answered in 2017 by NC 2-1-1, United Way’s resource hotline for people in need

Most Requested Help Areas:
- Housing and Shelter
- Utility Assistance
- Agency Contact Information
- Healthcare
- Food
- Mental Health and Addictions

TOP 25 CORPORATE PARTNERS 2017/2018

CORPORATE CAMPAIGN
ACHIEVEMENTS

MORE THAN 100% GROWTH
Allen Tate Company
Durham Public Schools - DPS
Smith Anderson
Hutchison PLLC
Morrisette Paper Company
PCL Construction

MORE THAN 50% GROWTH
bioMerieux
Gannett Fleming Affiliates, Inc.
Bayer
Grant Thornton LLP
Regency Centers
SteelFab
Capitol Broadcasting Company, Inc.
Novella Clinical

MORE THAN 25% GROWTH
Garmin
Costco Wholesale #645 - Raleigh
Publix Super Markets, Inc.
Renesas Electronics America
John Deere Agriculture & Turf Division
NC Biotechnology Center
IAI Group
Child Care Services Association
KCI Technologies
General Electric

NEW CORPORATE PARTNERS
First National Bank
TowneBank
JB Duke Hotel
Aqua North Carolina

UWGT’s 10 to Watch Initiative is designed to build the bench of representative leadership at the executive level of nonprofits in the Triangle. The award consists of leadership development opportunities and $25K per year invested in each organization for two years.

- A PLACE AT THE TABLE
- BEAUTIFUL PROJECT
- DRESS FOR SUCCESS TRIANGLE
- EMPOWERMENT INC.
- MOVEMENT OF YOUTH
- N.C. SCHOLARS’ LATINX INITIATIVE (N.C. SLI)
- STEPUP DURHAM
- THE DANIEL CENTER FOR MATH AND SCIENCE, INC.
- THE GIFTED ARTS, INC.
- VILLAGE OF WISDOM