**Template 3: Campaign Thank you**

**Subject: [IF HIT GOAL>> We did it! // IF NOT>> Thank you!]**

Dear [FIRST NAME],

Thank you! Join me in celebrating our incredibly successful United Way campaign! It takes teamwork to change lives, and today I could not be more appreciative of your support to create lasting change in our community.

I’m thrilled to report:

* [COMPANY NAME] employees gave $[DOLLARS PLEDGED] to United Way of the Greater Triangle
* [PARTICIPATION RATE]% of [COMPANY NAME] employees gave to United Way of the Greater Triangle
* [NUMBER OF DONORS] of [COMPANY NAME] employees gave to United Way of the Greater Triangle
* [COMPANY NAME] employees gave more than [NUMBER OF VOLUNTEER HOURS] volunteer hours during the campaign

While I have the honor to share this great news, I’m really not speaking for me. I’m thanking you on behalf of the families, children, neighbors, and friends who will benefit from your generosity. From all of those who will be supported by your gift, and everyone at [COMPANY NAME], I extend my warmest gratitude.

Thank you for making a difference!

[SIGNATURE]

P.S. To learn how your support is fueling United Way’s critical work in our community all year long, [visit their website](http://www.unitedwaytriangle.org/), sign up to receive email updates, and follow along on social media at @uwtriangle.