



**United Way
of the Greater Triangle**



Wake Co. Community Innovation RFP

Application Scoring Guide and Rubric

Introduction:

Thank you so much for volunteering as an application reviewer for the Wake County Community Innovation Fund Request for Proposals! We truly believe that we are able to make the best investments in our communities with the help of our neighbors and Wake County residents. This guide will assist you in scoring all your applications by providing the application question and a scoring guide. The scoring guide was developed specifically for that question, so please be sure to read each option. We understand there can be difficulty in deciding the score, please use your best judgement.

Jeff Howell (jhowell@unitedwaytriangle.org) and Angel Brown (abrown@unitedwaytriangle.org) are always available to answer questions you may have or help with any technical difficulties you encounter. Again, we are so thankful that you have volunteered your time and talent to help us with this process!

Thank you,

United Way of the Greater Triangle

Scoring Guide

Please use the rubric below to evaluate the merits of the application for additional funding through the CDC to support five organizations addressing the social determinants that increase the risk of individuals experiencing COVID-19. Please exclude any pre-existing relationships or knowledge of the organization; only evaluate the organization based on what is provided in this application.

The following questions are regarding demographic information and WILL NOT be scored according to a rubric:

- *Name of Organization*
- *Organization's Address*
- *Name of Executive Director*
- *Executive Director Email Address*
- *What is the race and/or ethnicity of the Executive Director?*
- *What is the gender identity of the Executive Director?*
- *What is your organization's current budget?*
- *Does your organization have a DEI Commitment or Belief Statement? If yes, please include below*
- *Describe the leadership demographics (including board members) of your organization*
- *Through this funding, which zip codes will your organization serve?*

The following questions WILL be scored according to the scoring rubric below:

Question 1: Which of the Live Well Wake priorities will this funding be applied to?

- Score of 1- The applicant selects one of the Live Well Wake priorities of Access to Healthcare, Mental Health, and Housing
- Score of 3- The applicant selects two of the Live Well Wake priorities of Access to Healthcare, Mental Health, and Housing
- Score of 5- The applicant selects all of three of the Live Well Wake priorities of Access to Healthcare, Mental Health, and Housing

Question 2: What impact do you hope to have with this funding?

- Score of 1- The applicant does not state the impact they hope to have with the funding
- Score of 2- The applicant states the minimal impact they hope to have with the funding
- Score of 3- The applicant states the moderate impact they hope to have with the funding, but does not intend to drive systemic change

- Score of 4- The applicant states the larger impact they hope to have with the funding, and somewhat provides an understanding of how the work will impact clients both individually and collectively toward systemic change
- Score of 5- The applicant thoroughly states meaningful and authentic impact with the community and confidently understands how the work will impact clients both individually and collectively toward systemic change

Question 3: How is your organization advancing health equity in Wake County?

- Score of 1- The applicant does not describe how their organization is advancing health equity in Wake County
- Score of 2- Includes most of 1 and some of 3
- Score of 3- The applicant has made general connections to their work and advancing health equity
- Score of 4- Includes most of 3 and some of 5
- Score of 5- The applicant draws a clear and direct connection between the work of their organization and systems level changes needed to advance health equity

Question 4: Why are you interested in this funding?

- Score of 1- The applicant does not describe why they are interested in the funding
- Score of 2- Includes most of 1 and some of 3
- Score of 3- The applicant describes somewhat why they are interested in the funding
- Score of 4- Includes most of 3 and some of 5
- Score of 5- The applicant thoroughly and authentically describes their interest in this funding and how their organization is addressing the social determinants that increase the risk of individuals experiencing COVID-19

Question 5: How do you plan to address the social determinants of health related to COVID-19 in Wake County?

- Score of 1- The applicant does not describe how they plan to address the social determinants of health related to COVID-19
- Score of 2- - The applicant somewhat describes how they plan to address the social determinants of health related to COVID-19
- Score of 3- The applicant describes how they plan to address the social determinants of health related to COVID-19, but does not describe the intended outcomes

- Score of 4- The applicant describes how they plan to address the social determinants of health related to COVID-19, and how their plan will advance the outcomes of change in the Live Well Wake priorities of access to healthcare, mental health, and housing
- Score of 5- The applicant describes and strongly believes they have a plan to address the social determinants of health related to COVID-19, and the degree to which the plan will advance the outcomes of systemic change in the Live Well Wake priorities of access to healthcare, mental health, and housing

Question 6: How will you specifically work with populations at higher risk and/or those experiencing the most negative impacts of COVID-19?

- Score of 1- The applicant does not describe how they specifically work with populations at higher risk and/or those experiencing the most negative impacts of COVID-19
- Score of 2- Includes most of 1 and some of 3
- Score of 3- The applicant somewhat describes how they specifically work with populations at higher risk and/or those experiencing the most negative impacts of COVID-19
- Score of 4- Includes most of 3 and some of 5
- Score of 5- The applicant thoroughly and authentically describes how they specifically work with populations at higher risk and/or those experiencing the most negative impacts of COVID-19 based on their proximity or lived experience with those populations

Question 7: Describe the community you plan to serve and your relationship in these communities. Please include demographics, strengths, and needs.

- Score of 1- The applicant does not describe the community they plan to serve and their relationship in these communities, and does not include demographics, strengths, and needs
- Score of 2- Includes most of 1 and some of 3
- Score of 3- The applicant somewhat describes the community they plan to serve and their relationship in these communities including demographics, strengths, and needs
- Score of 4- Includes most of 3 and some of 5
- Score of 5- The applicant thoroughly and authentically describes the community they plan to serve and their relationship in these communities, including demographics, strengths, and needs, due to their proximity and/or lived experience

Question 8: How do you plan to involve folks with lived experience in your decision making and/or programs?

- Score of 1- The applicant does not state how they plan to involve folks with lived experience in their decision making and/or programs
- Score of 2- Includes most of 1 and some of 3
- Score of 3- The applicant somewhat states how they plan to involve folks with lived experience in their decision making and/or programs
- Score of 4- Includes most of 3 and some of 5
- Score of 5- The applicant thoroughly and authentically states how they currently and plan to involve folks with lived experience in their decision making and/or long-term aspect of their programs

Question 9: List the organizations you will collaborate with for this program. If funding will be shared, please note how.

- Score of 1- The applicant does not list the organizations they plan to collaborate with for this program
- Score of 2- The applicant is developing or aware of key collaborations that need to be built for this program
- Score of 3- The applicant lists the organizations they will collaborate with, and somewhat how funding will be shared
- Score of 4- The applicant lists the organizations they will collaborate with, the list seems aligned and sufficient to advance the intended program and outcomes, and how the funding will be shared
- Score of 5- The applicant lists organizations they will collaborate with for the program to provide holistic support for the intended program and outcome, and how the funding will be shared

Question 10: Please upload a proposed budget for the \$100,000 grant.

- Score of 1- The applicant does not upload a proposed budget for the \$100,000 grant
- Score of 2- Includes most of 1 and some of 3
- Score of 3- The applicant uploads an incomplete or vague budget for the \$100,000 grant
- Score of 4- Includes most of 3 and some of 5
- Score of 5- The applicant uploads a detailed and thorough budget for the \$100,000 grant

Reviewer Summary Questions

1. Do you feel this organization has a current relationship or the potential to build a relationship with the community to drive long-term, positive impacts? If so, how?
2. Would you recommend this organization for funding - why or why not?