

2023-2024 IMPACT REPORT



United Way of the Greater Triangle

LETTER FROM THE PRESIDENT & CEO

Dear United Way Supporters,

Thank you for your continued support and dedication to United Way of the Greater Triangle. It's because of you that we've been able to navigate an unprecedented year of growth and change, investing deeply in the people, organizations, and communities that make the Triangle stronger.

Since the beginning of the pandemic, we've directed over **\$30.5 million** into the Greater Triangle community, addressing critical needs and expanding opportunities for thousands of families and individuals. This past year alone, we organized over **45,000 service hours**, bringing together corporate partners, volunteers, and nonprofits to drive meaningful impact. We are also incredibly proud to have **amplified the voices of hundreds of nonprofits**, connecting our region to the remarkable work happening in our local community.

Looking ahead, we're excited to launch new initiatives that will strengthen our regional approaches to lasting change. Our upcoming Action Labs and Learning Labs will bring together community leaders to explore innovative solutions and address the root causes of our area's most pressing challenges.

Together, we can make the Triangle a better community for all, where everyone has the opportunity to thrive.

Thank you for being an essential part of this journey.

With gratitude,



Eric Guckian
President & CEO

UNITED WAY OF THE GREATER TRIANGLE

OUR MISSION

We invest in community-driven solutions that advance racial and economic justice.

OUR VISION

To eradicate poverty and increase social mobility through the power of partnerships.

OUR FOCUS

Invest
Prioritize the people and communities most impacted by poverty and racism.

Convene
Foster brave and authentic spaces for transformation.

Amplify
Center the lives of the people most impacted by the problems we seek to address.

OUR VALUES

Anti-Racism

We seek to understand and disrupt the ways racism shows up in our organizational culture, our work, and the Greater Triangle region.

Centering Community

We listen to, learn from, and amplify the voices of the people and communities most impacted by poverty and racism.

Intentional Care

We recognize the inherent worth and dignity of all individuals by prioritizing relationships over transactions and extending care to ourselves, our partners, and our communities.

Sense Of Possibility

We give ourselves permission to dream and engage others to envision a movement for justice not limited by what currently exists.

Solidarity

We leverage our tools, resources, and networks to partner with communities in achieving the change they seek.



IMPACT

INVEST. CONVENE. AMPLIFY.

Over **\$30.5 million invested** in the community since the pandemic to support vital programs and initiatives, **45,000 hours** of community service bringing together volunteers and partners to drive impactful change, **75+ partners** being celebrated, shared and supported.

OUR FOCUS AREAS

FOOD

1,636,359

Food-insecure people received adequate, nutritious meals

WORKFORCE

15,565

Adults found, maintained, or grew in livable wage jobs because they have increased skills and reduced barriers

HOUSING

7,377

Families found homes that are safe and affordable

LITERACY

552,705

Children and adults now have the reading skills to be successful in the classroom or to be more competitive in the job market

MENTAL HEALTH

77,779

Children and adults, through treatment and improved environments, moved beyond traumatic stress

COLLEGE/CAREER READINESS

35,939

Young people now have the education & credentials for college or a career

SUPPORT FOR STUDENT NEEDS

65,535

Young people now have the support and tools to manage emotions, make positive decisions and succeed in school

KINDERGARTEN READINESS

204,261

Children entered kindergarten ready to learn and succeed

PARENTAL ENGAGEMENT

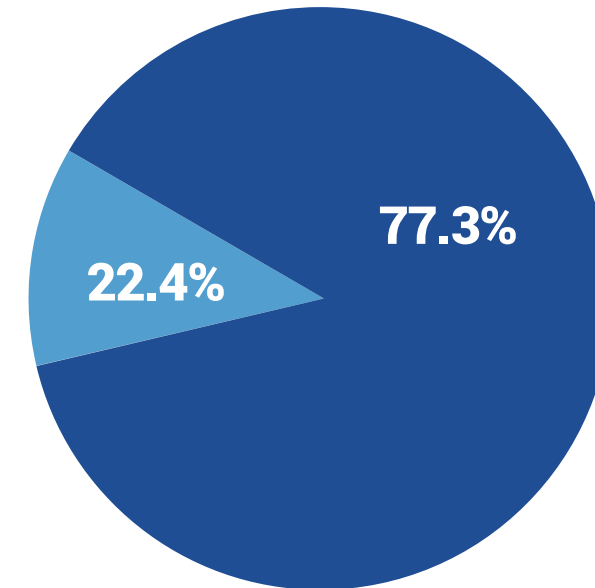
152,923

Parents now have the skills to positively support the learning and development of their children

FINANCIAL BREAKDOWN

COMMUNITY INVESTMENTS

\$7,455,646

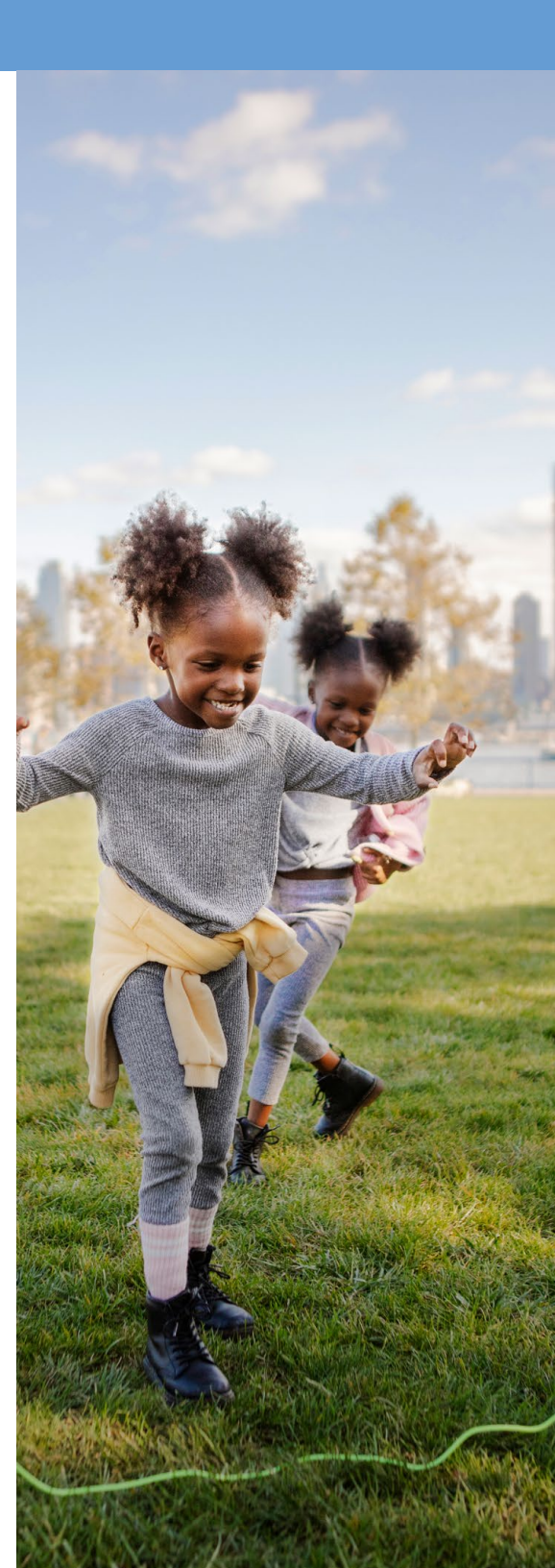


COMMUNITY IMPACT

- Healthy families
- Cradle to career
- Equity in leadership
- Program
- Community impact
- Direct service
- Donor donations

OTHER

- Fundraising
- Management & General Admin



WHAT OUR PARTNERS ARE SAYING



Your support provided us with access to crucial resources, whether financial, informational, or network-related. This accessibility empowered us to overcome barriers more effectively."



UWGT has been an outstanding supportive partner. They have changed their grantmaking efforts to make it easier for community based nonprofits like ours to apply for, track, and report on our grant progress. They have undesignated funding to empower us to provide more flexibility, too. All of these things allow us to focus more on our mission and impact and less on burdensome administrative things."

FUNDED PARTNERS 2023-2025

These partners are supported through the United Way of the Greater Triangle's Community Impact fund.



Professional development and networking opportunities UWGT has hosted has been very beneficial to the growth of our organization in the Triangle. We especially appreciated the access to Catchafire."



The partner quotes came from an anonymous Customer First Response Survey in partnership with the Stand Together Foundation.



100 Black Men of Triangle East

AMikids Infinity Wake

Artspace

Big Brothers Big Sisters of the Triangle

Book Harvest

Boys & Girls Clubs of Durham and Orange Counties

Boys & Girls Clubs of Wake Co.

CASA

Center for Child & Family Health

Charles Hamilton Houston Foundation, Inc.

Community Empowerment Fund

Dangers of the Mind Education Fund

Diaper Bank of North Carolina

Dress for Success Triangle NC

Durham Children's Initiative (DCI)

Durham Literacy Center

Echo

El Centro Hispano, Inc

El Futuro

Empower All Inc.

10 TO WATCH

Equity Before Birth
Evolve
Families Together
Galatians Community Health
General Services Foundation
H.E.A.R.T.S. (Helping Each Adolescent Reach Their Spark)
Habitat for Humanity of Durham
Hope Renovations
Housing for New Hope
Inter-Faith Food Shuttle
InterAct
Johnston County Industries (Adolescent Parenting Transitions)
Johnston Health Foundation
LatinxED
MAAME, Inc.
Made in Durham
Meals on Wheels Durham
Meals on Wheels Orange County NC
Musical Empowerment

Neighbor To Neighbor
Nourish International
Now Serving
Oak City Cares
Open Table Ministry
Passage Home
PORCH Chapel Hill - Carrboro
Refugee Community Partnership
Southeast Raleigh Community Learning Center
Southeast Raleigh Promise
StepUp Durham
StepUp Ministry
SUSO-NC (Stand Up Speak Out)
Sustaining the Family Table
TABLE
The Caring Place, Inc.
The Daniel Center for Math and Science
The Hope Center at Pullen
The Marian Cheek Jackson Center

The No Woman, No Girl Initiative
TheGifted Arts
Transplanting Traditions Community Farm
Triangle Area Parenting Support
Urban Ministries of Wake County
Village of Wisdom
YMCA of the Triangle
Youth Mentoring Collaborative
Youth Villages North Carolina

Launched in 2018, *10 to Watch* addresses racial, gender, and resource disparities in nonprofit leadership by empowering local communities and amplifying underrepresented voices. We've invested over half a million dollars—\$25K per leader annually—in ten high-impact organizations across the Greater Triangle led by Black, Latinx, and/or women leaders.

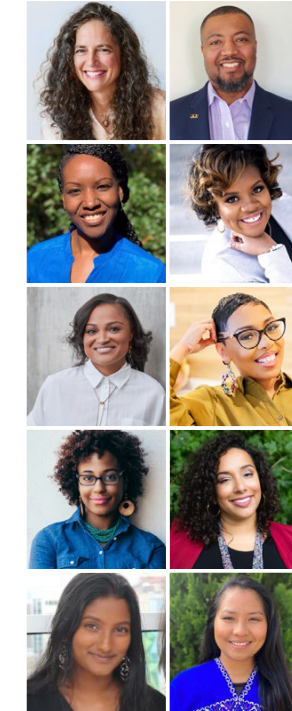


Having United Way behind us has given us visibility and relevance to funders. When I apply for grants or speak to donors, I can say, 'If United Way believes in us, so should you.'

— Nora El-Khouri Spencer, Founder & CEO, Hope Renovations



2023-2024 COHORT



Rachel Bearman, Meals on Wheels Orange County NC
Nathaniel Branscomb, 100 Black Men of Triangle East
Tanisha Cameron-Cole, Nourish International
Shirnetta Harrell, The No Woman, No Girl Initiative
Dr. Valencia Hicks-Harris, Empower All Inc.
Kristen Hopkins-Vincent, Dangers of the Mind Education Fund
Maya Jackson, MAAME, Inc.
Carly Jones, Artspace, Inc.
Sonali Ratnasinghe, Youth Ambassadors of Service
Ree Ree Wei, Transplanting Traditions Community Farm

10 TO WATCH SPONSORS

A.J. Fletcher Foundation
Bank of America
Capitol Broadcasting Company Inc.
Coastal Credit Union
Deloitte
Eaton Corporation
F.M. Kirby Foundation
Fidelity Investments
Google Fiber
Leadership Triangle
Microsoft
NetApp
RTI International
The Principal Financial Group
TIBCO Software
Truist
Wells Fargo

BAND TOGETHER PARTNERSHIP



For four years, United Way of the Greater Triangle and Band Together have partnered through the Mighty Giveback benefit concert to tackle some of our community's most pressing issues. Through the power of music and the collective action of our community, we've worked together to address critical challenges from pandemic relief to an anti-racism community fund, to affordable housing.

Together with donors and corporate sponsors, United Way + Band Together raised nearly **\$4 million**, supporting thousands of neighbors in need.

2022

\$1,008,723

raised for affordable housing, benefiting 11 local nonprofits

2023

\$1,026,993

affordable housing, supporting 20 nonprofits

If you are interested in sponsoring the 2025 Band Together concert, contact Kelsey Camarena at kcamarena@unitedwaytriangle.org.



WHAT YOUR DOLLARS ACCOMPLISH



\$25

Will provide **85 nutritious meals** for food insecure individuals



\$50

Will help **4 parents** to have the skills to positively support the learning and development of their children



\$100

Will provide **2 individuals** access to move beyond traumatic stress through treatment and improved environments



\$500

Will give **11 children** and adults access to reading skills to be successful in the classroom and more competitive in the workplace



\$1000

Will give **8 people** access to safe and affordable housing

WAYS TO GET INVOLVED



United Way is a partner not just a funder. They are always there to offer advice, support and connections."

WAYS TO GIVE

- Donate online
- Gifts of Stock
- Give through your donor-advised fund (DAF)
- IRA
- Planned giving
- Corporate giving
- Workplace campaigns
- Matching gifts
- Donate your Cryptocurrency



For more information please contact Kelsey Camarena at kcamarena@unitedwaytriangle.org.

WAYS TO GET INVOLVED

- The Mighty Giveback at Red Hat Amphitheater
- MLK Day of Service
- The Racial Equity Challenge
- Day of Action
- Community Reader & Grant-Reviewer



For more information please contact Crystal Wilson at cwilson@unitedwaytriangle.org.



Investing in Community-Driven Solutions for the Greater Triangle

P.O. Box 110583
Durham, NC 27709
(919) 460-8687

Follow us!

