



UNITED WAY
Greater Triangle

2025-2026 EVENT SPONSORSHIPS

Sponsorships are available for United Way community engagement events and are available at several levels with exclusive benefits.

Please contact Crystal Wilson for more information: cwilson@unitedwaytriangle.org

| | INVESTOR \$1,000 SPONSORSHIP | AMPLIFIER \$2,500 SPONSORSHIP | CONVENER \$5,000 SPONSORSHIP | UNITER \$10,000 SPONSORSHIP |
|--|------------------------------------|-------------------------------------|------------------------------------|-----------------------------------|
| Social media recognition | X | X | X | X |
| Company name on emails about event | X | X | X | X |
| Priority reservation and reserved event spots | X | X | X | X |
| Company logo on emails about event | | X | X | X |
| Company logo on unitedwaytriangle.org event page | | X | X | X |
| Lunch and Learn with the participating partner agency of the event | | | X | X |
| Presenting sponsor banner | | | | X |
| Video message, from you, to be posted on our social media | | | | X |

EVENTS AVAILABLE FOR SPONSORSHIP



JANUARY 19

MLK Day of Service
for Teens and Adults



FEBRUARY 9-27

Racial Equity
Challenge



APRIL 15

Opportunity Expo



JUNE 17

Day of Action